

# ***Chefs & Culinary Professionals of Chicagoland***

## **Meeting Minutes**

### **February 26, 2018**

#### **Call to order**

Jesse called the meeting to order at 5:50PM at Apropro Catering.

#### **Roll Call**

The following persons were present:

Jesse Cobb, Joe Aiello, Rosemary Tate, Mary Gorski, Alex Ottman, Don Zajac, Corey Grupe, Laura Vaughn.

Missing: John Reed, John Kaufmann, TomRyan, Angie Connor, Tony Gomez

\*\* Chef Omar and Chef Yuki arrived about 7:45PM for meeting.

#### **Monthly Meeting**

Jesse welcomed Laura to our committee and she is excited to help with Membership.

Jesse will attend the Newport ChefConnect and represent us.

#### **Membership**

Mary and Rosemary have started "Email Membership Campaign" renewals for lapsed members. Laura has offered to help and Mary will send her a list along with sample email. We currently have 263 members and updated list has been sent to Tony Gomez for constant contact. Jesse asked Rosemary to update our letterhead to add new committee members. Corey, Laura and Mary will work on incentives to attract new members or lapsed members to our chapter.

#### **Events**

Rosemary shared Tom's report on our 2018 calendar of events. Our next event is Rivers Casino and to date we have about 13 people attending. Tom will have cash box and credit car reader as Tony will not be in attendance. All were encouraged to register to attend and help share the event on FB. Buckhead Beef event in Hampshire has submitted a list of dates for the

tour. We will select one and post on our site and it will be first come first serve for this event as space is limited.

May event will be Cinco de Mayo event with Omar. June will be a Beer event with John Reed. Golf Outing will be considered only if we can partner with Club Chefs in some fashion.

September will be Smithfield Pork Competition and Moraine Valley has offered to host.

October meeting at Alpine House in Westchester is in the planning stage.

December meeting will be at O'Toole's in Libertyville.

Joe suggested a family event in Schaumburg at the Flyers or Rosemont? He felt the rooftop deck events in the city were a bit pricey for a family outing.

Laura suggested contacting Dundee Fest for a Pop Up kind of competition or something similar. She will do some research on this and report back to us at next meeting. She will also get in touch with The Stockyards. The goal is to grow awareness of our chapter.

Smithfield Competition- Mary prepared an outline for talking points on event. Alex will reach out to Linda Rosner to help with event as she was active with Burger Throwdown. Rosemary and Alex will meet with Smithfield rep and sort out details on event in person next week.

### **Social Media & Website**

Don has done a fantastic job keeping all up to date. He added the pictures from FLOC and asked all of us to share events on fb. He distributed a Social Media at a Glance from Oct 2017-Feb 2018. It has a breakdown of Linked In, FB, Twitter and our chapter website hits and downloads. It was well done and very informative.

### **Advisory Committee**

Jesse asked Don to chair an Advisory Committee to sort out why members left our chapter. Corey suggested Survey Monkey and will be happy to send ideas to Don for this committee. Corey, Laura and Mary will brainstorm on thoughts about this for Don.

Minutes from our last meeting were accepted. Next meeting will be April 9<sup>th</sup>, 6:00PM, at Apropro Catering.

Motion to adjourn by Mary, seconded by Jesse. Meeting was adjourned at 8:45PM.

Minutes submitted by: Mary Gorski